



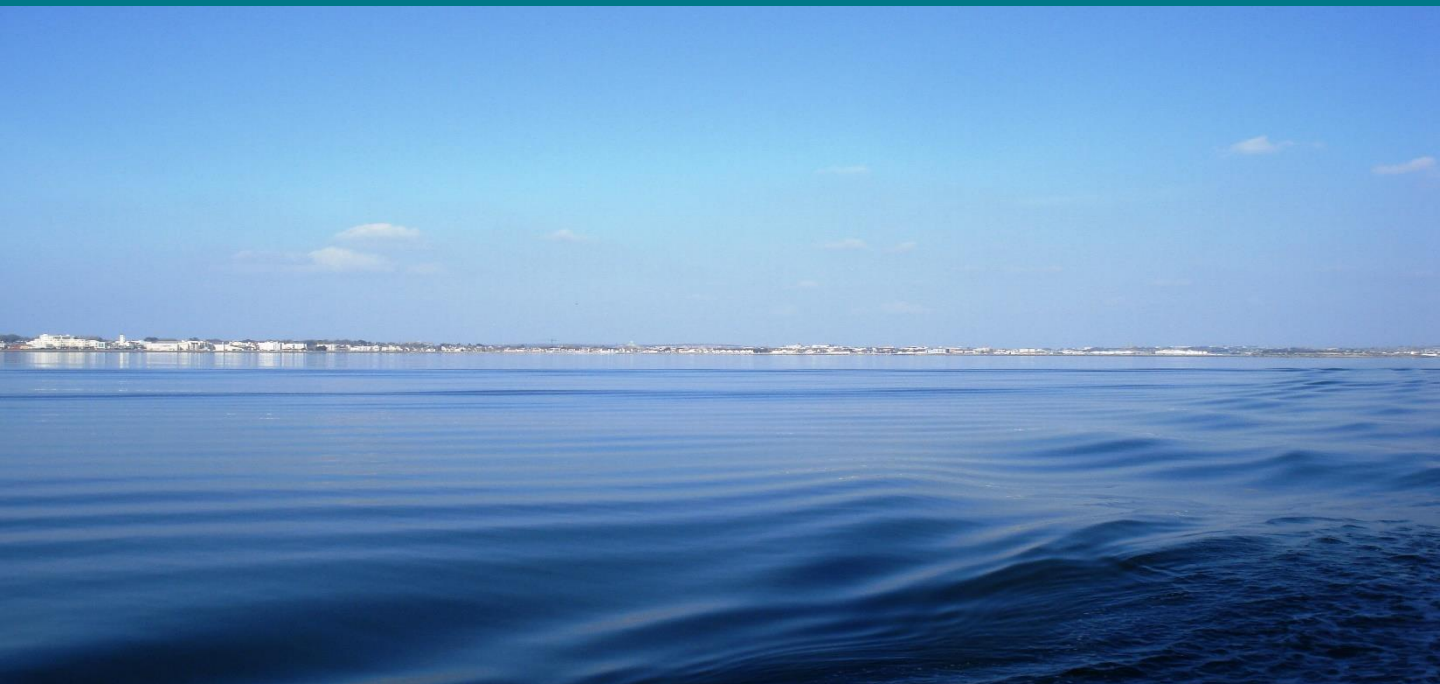
TAKE PART IN MARINA INTERACTIVE WORKSHOPS!

Discuss, Explore, Propose and Network

Explore the Development of Sustainable Tourism Opportunities within Marine Protected Areas (MPAs) through Responsible Research and Innovation

5th October 2017

Harbour Hotel | Galway, Ireland



Dear madam/sir,

on behalf of the MARINA EU Project and SmartBay Ireland, we are pleased to invite you - together with stakeholder representatives from tourism industry, citizens, researchers, business and public authorities - to an **innovative interactive workshop**, using the Structured Democratic Dialogue Methodology, that will take place on the 5th of October 2017 at the Harbour Hotel, Galway.

The aim of the workshop is to **gather different opinions** about developing Marine Protected Areas as sustainable Tourism destinations through Responsible research and Innovation (RRI) and to **develop an integrated roadmap of recommendations** based on the RRI dimensions of public engagement, gender balance, open access, science education, governance and ethics.

*The workshop is the forth in a series of international workshops of the project **MARINA**, funded by the European Commission's Horizon 2020 programme.*

*It is a **unique opportunity**:*

- *to reach a common vision about the maritime and coastal tourism sustainability;*
- *to extend your professional network and get insight into different stakeholders' perspectives;*
- *to discover a new method of democratic dialogue (SDD);*
- *to contribute to an European project in developing issues of societal interest;*
- *to have your voice represented to high level policy makers.*

The number of participants is limited to 25, so please register as soon as possible. We very much look forward to seeing you at the work shop in Galway.

The whole process and agreed roadmap of actions generated during the workshop, together with the results of other local and international MARINA MML workshops across Europe, will be:

- **freely accessible** on the MARINA KNOWLEDGE PLATFORM for anyone interested in marine and costal issues and Responsible Research and Innovation (www.marinaproject.eu/);
- **shared** among the institutions and researchers involved in the MARINA project;
- **presented and discussed** at the international Responsible Research & Innovation Practitioners and Policy Makers events and at the European High-level Policy conference that will be held in Brussels in 2019.

Workshop AGENDA

5th October, Harbour Hotel, Galway

- 8:15-8:30 Registration and Welcome
- 8:30-8:35 The MARINA project
- 8:35-8:45 SDD Methodology: what are we going to do today
- 8:45-10:00 IDEA GENERATION PROCESS: explaining details, asking clarifications
- 10:00-10:20 *Coffee break*
- 10:20-12:45 GROUPING IDEAS: bottom-up clustering of ideas
- 12:45-1:30 LUNCH
- 13:30-14:30 VOTING ON IDEAS
- 14:30-15:30 IDEAS HIERARCHY: creation of a road map
- 15:30-15:45 *Coffee break*
- 15:45-17:00 IMPLEMENTING: which actions are needed to reach the goal

LOCATION

[Harbour Hotel, New Dock Road, Galway City, Ireland](#)

HOW TO PARTICIPATE

All the workshop's documents, discussions and results will be hosted in the MARINA Community Platform.

If you are interested in participating to the workshop please sign up for the MARINA Community at www.marinaproject.eu and fill in the registration form.

The registration is free of charge. We may have to limit participation but a **live streaming** will be available at www.marinaproject.eu

5th October, 2017

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THE TOPIC

Developing **sustainable nature based tourism** products and experiences can aid **biodiversity protection**, while offering **local communities opportunities** for social and economic benefit. However, to be effective, each enterprise requires appropriate knowledge, skills, abilities, and institutional arrangements to define and solve problems, and employ legitimate participatory processes that support cooperation and afford stakeholders influence and benefit for their involvement.

MPAs as “a clearly defined geographical space, recognised, dedicated and managed, through legal or other effective means, **to achieve the long-term conservation of nature with associated ecosystem services and cultural values**”

The challenge is to achieve balance in the development of sustainable tourism products and services while ensuring that the MPA’s objectives of protecting the long-term conservation of nature with associated ecosystem services and cultural values.

The MARINA project aims to examine how the principles of Responsible Research and Innovation which implies that societal actors (researchers, citizens, policy makers, business, third sector organisations, etc.) work together during the whole research and innovation process in order to better align both the process and its outcomes with the values, needs and expectations of society can achieve this balance.

For more information on RRI see <http://www.marinaproject.eu/index.php/about-rri>

A NEW COLLABORATIVE METHOD TO HOLD A WORKSHOP

Structured Democratic Dialogue (SDD) is a methodology that enables a group of stakeholders to **listen to each other on issues of common concern** and transcend their boundaries of knowledge and culture to generate *consensus* on organizational and inter-organizational strategy. Hierarchies of power, expertise, and personality are marginalized.

You will be provided with a **Triggering Question** 4 weeks before the workshop and asked to send us **2 one-sentence responses** to this question through an online tool.

During the workshop the participants, with the help of a facilitator, will cluster all the ideas according to their attributes, thus developing a **common language**, explore and decide the **influences of one idea to another**, thus generating *consensus* on which investment would provide the maximum return.

At the end of this process, with the help of a supporting software, the stakeholders **collectively produce an influence tree** that graphically presents the conclusions they have reached.

The workshop will be conducted by professional facilitators from the Cyprus Neuroscience and Technology Institute (CNTI)

5th October, 2017

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WORKSHOP CONTACTS



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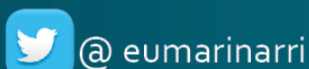
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