



This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

○ 2nd Issue ○ April 2012



3rd Sector qualification in Europe

A GRUNDTVIG PARTNERSHIP PROJECT



This project main objective is to identify and exchange 3rd Sector qualification experiences at an European level, involving partners who's experience will create an added-value towards the deepness and improvement of this sector qualification activities.

Second meeting, Rome 2 -3 April 2012

E.RI.FO has been proud of hosting the Project Q3.eu second partners meeting on welcoming its German, Portuguese and Cypriot partners in order to discuss training in 3^o sector from the point of view of the service providers and training providers.

For this meeting all partners briefly reviewed their own organization presentation and their engagement in the 3rd sector/social economy. The partnership also reviewed the goals, working plan, networking tools, communication system and the dissemination plan.

During the meeting there were made Workshops which provided some good examples of social enterprises through a series of contributions given by lecturers invited (thus giving some evi-

dence of how the 3rd sector works in Italy).

Q3 project partners met at E.RI.FO head office in Rome. The partnership took part in workshops organized by the hosting partner. These workshops had as main goal to demonstrate some examples of training service providers, practical examples of qualification in the 3rd sector and the new employment opportunities in the 3rd sector itself.

Moreover, the Portuguese partner presented the Project Q3 methodology for the organizational qualification that as has been developed by FENACERCI, while the hosting partner ERIFO presented its e-learning platform and a new service to promote the 3rd sector identity called Digital StoryTelling.



Social dinner at "Giovanna's"

During this second meeting in Rome the entire partnership had the chance to have a typical Italian lunch with homemade pasta and beer and to have the social dinner in a typical Italian house. As a matter of fact, ERIFO director Giovanna D'Alessandro, in order to favor an actual cultural experience, opened her home to all partners, to let them know how Italian homes look like and how Italians usually live.



2nd Meeting Conclusions:

1. All partners reassessed their role in the 3rd sector/social economy.
2. The projects steps, schedule and partners involvement was revised.
3. Third and fourth meeting schedule are established to June in Berlin and November in Limasol (Cyprus).
4. Networking, Communication and Dissemination tools plan was confirmed on the use of e-mail, publish links on the Facebook page, use Dropbox and publish links in each partner website.
5. The first newsletter has its final version available on the Dropbox. All partners are invited to disseminate it through their contacts (digital form) and inform FENACERCI about the contacts have sent to
6. The flyer has its final version available on the dropbox. All partners are invited to disseminate it through their contacts (digital form) and inform FENACERCI about the contacts have sent to
7. A first draft of the German meeting position paper was produced addressing the socio-cultural aspect of the 3rd sector (e.g. visit a socio-cultural enterprise set up by immigrant women/ visit a socio-cultural enterprise such as Rainbow factory) and the presentation of the learning project CEST.
8. The evaluation plan was set up by the Portuguese partner by giving a questionnaire to all partners participating at the meeting.



A two-day workshop on 3rd sector

In the 2nd April workshops, lecturers reported about the social enterprise in Italy and the Italian partner presented its e-learning platform.

In the morning workshop, **Nadia Tommasini**, president of the social cooperative Colunia-Onlus, gave a report on how the social and healthcare enterprises work in Italy. She explained how the social enterprise, operating along the mutual cooperation principle (not remunerating its venture capital) can be an economic model able to be an excellent economic drive if it is enhanced, especially during recession times. She also stressed the importance and the need for a shared strategy across Europe in order to catch needs and opportunities from the local territories but then manage them through a unified European methodology also concerning the European funds distribution.

A second contribution was given by **Cosmo Colonna**, member of the Industry and Industrial Relations Department of the CISL (Confederazione Italiana Sindacati dei Lavoratori), a trade union, who reported on the Italian “state-of-the-art” in general and also talked about the specificity of social cooperatives providing an overview of the situation in general and also giving some more technical data on history and trends of this sector in Italy. Finally, in the afternoon workshop, ERIFO director **Giovanna D’Alessandro** presented ERIFO e-learning platform based on the DOCEBO suite, made up of different functions, and adaptable to the desired pedagogical model.

In 3rd April workshops, there were some presentations relating to the social housing in Italy, to different kinds of training courses and to the



can provide in the field of Arts and Culture.

In the first contribution the **Portuguese partner** presented the Project Q3 methodology for the organizational qualification as has been realized by FENACERCI in Portugal. This model is conducted by external generalist consultants and training courses delivered by external specialist trainers.

In the second intervention **Sara Pellegrì**, national secretary of UNCI Lazio, explained U.N.C.I.’s role in the third sector. She explained what UNCI is (a territorial structure governing an association of cooperatives operating in every economic sector) how it is divided and what it does in ruling and supporting the activities of all the social cooperatives which joined the association.

In the third contribution **Roberto Librandi**, President of the Consortium of the social housing cooperatives and vice-president of UNCI, spoke about the Italian enterprises cooperation in the social housing, also giving a practical example of how a social housing cooperative works in Italy.

In the fourth presentation **Maria Pia Fiacchini**, director of the cultural association Fonopoli, described how the association is active in providing job opportunities in the field of Arts and Culture. This association aims to promote young people employment in the Art, culture and training fields by giving a job opportunity to all those people with a special talent in music, writing, cinema etc.

Finally, **Alessandro Amato**, trainer and vocal coach, presented his training courses realized for personal empowerment: his teaching method - through the control of voice, posture, gesture, facial expressions, dress code - aims to let the learner being able

Q3.EU

PROJECT OUTCOMES



- Partners presentations (4)
- Documentation about each country “state-of-art” (4)
- Dissemination plan (1)
- Networking and communication system (1)
- Partner encounter activity reports (6)
- Partner encounter evaluation reports (6)
- Final evaluation report (1)
- Newsletters (6)
- Workshops report and documentation (3)
- European sequence project plan (1)
- Typology of (new) tools for 3rd Sector qualification (1)
- Joint standards of training and consultancy courses (1)
- Partners cooperation protocol (1)
- Intermediate report (1)
- Final report (1)

Project Coordination:
FENACERCI
sonia.fontes@fenacerci.pt
Tel: +351 21 7112580
Fax: +351 21 711 25 81

Project Partner:
ERIFO
erifo@erifo.org
Tel: ++39 06 86325125



Project Q3.eu

3rd Sector European challenge: share, learn, cooperate, innovate

ERIFO's contribution to the Q3 project will be concrete in realizing the products foreseen by the project which will be disseminated and promoted also thanks to a commercial product started by ERIFO at the beginning of the year 2012 and aimed at enhancing and exploiting third sector identity through the digital communication.

To promote this product, ERIFO signed an agreement together with UNCI LAZIO with the objective to promote, improve and develop the third sector through digital communication. The product launched by ERIFO takes shape in corporate videos that use the power of storytelling as a tool able to grab attention. Videos are made through the technique of storytelling: they tell the (chronological) story of the company and the trademark through the History of those people who gave birth to the brand, through the history of people working in the organization, through the history of the people using the products and services of that organization. Digital communication will then have the goal of asserting the identity of the organization by enhancing the social and mutual component of the third sector.



About our hosts - E.RI.FO -

E.RI.FO is a non-profit organization, which was born in Rome in 2000, from the synthesis of activities of Social Research and Training.

It carries out research-training- and guidance integrated interventions and promotes cultural exchanges and mobility in Europe, having as a main objective the valorisation of non formal and informal learning.

It intends to make the know-how developed and tested in the European compass accessible to everyone, to bring a more and more knowledge-based Europe nearer to citizens, and adults in particular.

E.Ri.Fo forwards the value of accessibility, so that everyone can take advantage of the ongoing great worldwide changes **without being their victims**, through the exercise of the right/duty to training, guidance and research.

ERIFO's planned strategy is anchored to the present with a strong propensity to the future, it can be sum up in 4 keywords: promote, facilitate, improve and transfer.

PROMOTE the production of knowledge in school world, with highly performing courses -for teachers, school managers and administrative staff.

FACILITATE job placement and disadvantaged people's professional re-qualification. To this purpose **ERIFO** makes use of a traditional coaching system addressed to the target groups and to a trainers' constant updating.

IMPROVE professionals' (lawyers, professional accountants, medical staff) lifelong learning with innovative and not thoroughly studied topics, backing multidisciplinary learning contexts intended for a strategic resources management and allowing everyone a constant trading on the job.

TRANSFER the know-how developed and tested in the European compass into training and guidance pathways equal to bring all the citizens nearer to a European knowledge dimension, so that every individual is able to be an active player in a constant evolving scenario as the present is and the future one will be.



ERIFO OFFERS:

- An e-learning training platform, based on a teaching and learning model able to answer efficaciously and efficiently to the new specialized labour market demands.
- An e-learning guidance system for the identification and validation of knowledge deriving from experiences of formal and non formal learning.
- Integrated research, training and guidance interventions for the prequalification, qualification, re-qualification, specialization and professional training, with a presence or distance methodology ;
- Cultural exchanges, good praxis and mobility organization in Europe having as a main objective the acquisition of soft skills;
- Social researches with innovative methodologies, able to catch and study in depth civil society weighty themes, as the social and productive structure evolution , essential competences for the new jobs, organized subjects and intermediate bodies, entrepreneurial initiative mechanism and Equal opportunities.

Q3 NATIONAL ITALIAN PARTNERSHIP



From May 2011 ERIFO signed, from the beginning of the project, a Framework Agreement together with UNCI Lazio, the regional Federation of UNCI (Italian Cooperatives National Union), in order to promote the carrying out of training activities, stage and internships by the cooperatives in Lazio Region. Along this Framework Agreement, ERIFO and UNCI Lazio committed in:

- detecting actual needs of the enterprises associated with UNCI Lazio;
- setting up a documentation centre of the educational processes carried out and of the achieved results;
- locating within the institutions and cooperatives reference figures serving as a facilitator in the educational processes;
- planning and delivering interventions to implement training activities, refresher and retraining of workers along the entire span of life;
- planning training programs to meet the new European labour market;
- promoting stage and internships with the associated enterprises;
- fostering the experimentation of disciplinary laboratories related to training activities.

The Regional Federation "U.N.C.I Lazio", is a territorial structure governing an association of Cooperatives operating in every economy sector. The national association, of which "U.N.C.I Lazio" is part, is called U.N.C.I - Italian Cooperatives National Union. "U.N.C.I Lazio" brings together slightly more than 500 cooperatives producing a turnover of 300 million Euros, and employing slightly more than 5.000 workers.