

PERSONAL INFORMATION

Marcus Hallside



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Marcus.Hallside@innovativecompliance.com

Sex Male | Date of birth 23/03/1946 | Nationalities UK, Israel

POSITION

Research Director & CEO

WORK EXPERIENCE

Jun 2004 to present

**Business or sector** - Transportation safety & security research/ Structured Democratic Dialogue

Research Director and CEO - Innovative Compliance Europe Ltd

Research associate (from 2018) - Future Worlds Center, Cyprus

Marcus Hallside has led advanced research programmes for government agencies in the field of aviation security covering passenger and air cargo operations and legislative analysis. Marcus has advised senior transportation security and operations staff within the European Community (DG-MOVE & DG-HOME), United States (Federal Aviation Administration, Department of Transportation and Transportation Security Administration), Canada (Transport Canada) and Australia (Office of Transport Security). He has consulted with regulators in the EU and US in the design and implementation of aviation security regulatory rulemaking with a focus on risk management. Marcus led and acted as a project manager in the actions listed below (Key experience).

**Key Experience**

**Innovation in vocational teaching and learning** (European Training Foundation - EFT): A research project applying SDD to identify, analyse and document innovative practices in teaching and learning focusing on VET skills development in the ETF Partner Countries, working initially with education initiatives in Serbia, Palestine and Jordan.

**Structured Democratic Dialogue (SDD)** (Future Worlds Center, Cyprus): Establishing a framework for the delivery of SDD Co-Laboratories addressing complex societal challenges where stakeholders with diverse views and representing different ethnic and gender backgrounds, can reflect on the complex and very real issues behind inequality and its manifestations, and apply their collective wisdom to reach consensus and agreement on the steps that they must jointly take to address these challenges.

**Maritime Labour Convention - MLC, 2006** (DG-MOVE): a study on how the main labour EU and non-EU seafarers' supplying countries having ratified the MLC, 2006 or in the process of ratifying it are complying or intend to comply with the requirements laid down in the MLC, 2006; assess the need or not of having a European Union legislative framework

**Public Procurement Markets in 3<sup>rd</sup> Countries** (DG-GROWTH): a detailed legal, economic and statistical overview of the public procurement markets and regimes of Brazil, China, India, Mexico, Russia and Turkey to assess the size, structure and degree of aggregation of these markets and to identify key sectors of strategic interest for EU entities

**Impact of Security regulations on the Manning of Ships Crews** (DG-MOVE): a study to assess the possible impact, including financial consequences, of security duties including the measures for self-protection and the prevention of piracy and armed robbery against ships, on the workload of all categories of ship crew and the interaction of security levels with the manning level of ships

**Innovative technology for screening of air cargo** (Civil Aviation Authority of Luxembourg): provision of support for the initiation, preparation, submission, and ongoing performance of a DG-HOME funded ISEC (Prevention of and Fight against Crime Programme of the European Union) research project.

**New EU security rules for inbound air cargo (ACC3)** (DG-MOVE): a report evaluating the implementation of Regulation (EU) No 1082/2012, reviewing the implementation in all EU Member States, and drawing conclusions and describing ways to improve the aviation security standards regarding the requirements in new legislation.

**Security of Flights from Third Countries to the EU** (DG-MOVE): performed a legal analysis to review the legislative relationship between customs, border control, transport and other organisations' rules and obligations in specific areas and explore means to limit impact of such contradictory or difficult legislative relationships

**EU prototype Known Shipper Database (DG-MOVE):** establishing and operating a prototype database operated by the air cargo authorities and industry in 8 EU Member States to determine if actions taken to render air cargo secure in participating states would be accepted by the appropriate authorities in other EU states and in the US

**Intermodal Hazardous Materials Database Study (US Department of Transport):** research and development of a single US Government-wide repository of compliance and risk assessment data relating to the transportation of hazardous materials (HAZMAT) in the USA, across all modes of transport.

**Air Cargo Security Studies (Office of Transport Security, Australia):** Studies were performed to evaluate the design of a supply chain approach to aviation security in Australia including a known shipper security program and identity validation of Australian businesses and employees handling air cargo

**Canadian Air Cargo Security Pilot (Transport Canada):** Supporting the implementation of new air cargo security standards including registration and certification of Regulated Agents and Air Carriers, and the validation of registered shipper status.

1990 – 2008

**Business or sector** - Information Technology for Aviation Security Applications

**Research Director and CEO** - AMS Advanced Maintenance Systems Ltd

In 1992 Marcus established a team that designed and developed the initial electronic Advanced Passenger Profiling System (APS) implemented and operated by US air Carriers flying from the EU to USA.

Marcus instigated a research & development programme, to adapt passenger profiling rule sets for international shipment of cargo. AMS developed the technology platform that supported the air cargo security projects performed for clients of Innovative Compliance.

In 1998, Marcus proposed to the US Federal Aviation Administration an aviation regulatory research program to address risk mitigation in the field of air cargo shipments. This resulted in the award of a multi-year co-operative research and development program, which was led by Marcus, as Principal Investigator. One of the outcomes of this initial research program was the US Known Shipper database (KSDB), which was launched as a commercial solution on behalf of the US Department of Homeland Security in 2003.

1982 – 1997

**Business or sector** - Information Technology, Database Management, and IT Training

**Director and Chairman of the Board (CEO until 1990)** - John Bryce Systems Ltd

Marcus established and oversaw the growth of John Bryce Systems Ltd which in 1983 obtained the distribution rights in Israel of the database products developed by the then newly established Oracle Corporation. Marcus pioneered the introduction of relational database management technology in the local market, working with established and emerging local and international corporate entities. Under his leadership, John Bryce Systems succeeded in establishing Oracle as the premier database product in the local market and developed a cutting-edge government office automation solution that was utilised by the majority of the agencies of the Government of Israel. Groundbreaking integrated administrative solutions were designed and implemented in the Israel Parliament, and in the Finance and Justice Ministries.

At the time of the acquisition of the John Bryce database sales and support team (60 individuals) by Oracle Corporation in 1997, the organisation included a contracting and outsourcing division employing more than 100 skilled IT personnel.

In 1984, the John Bryce organisation established a subsidiary called John Bryce Training Ltd, which rapidly became the premier IT training operation in Israel, with a staff of 200 plus trainers. This organisation established a reputation for the education of new immigrants arriving in Israel and for encouraging religious women to take up IT as a profession.

EDUCATION AND TRAINING

1965 -1967 **BA Business & Administration**  
University of Strathclyde, Glasgow, Scotland

PERSONAL SKILLS

Mother tongue English – Proficient in Hebrew

Communication skills Excellent communication skills acquired over a long and successful career in senior management

Organisational / managerial skills Programme leadership and project management  
Corporate and financial and risk management

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient	Proficient	Experienced	Proficient	Proficient

Good command of MS office suite (word processor, spread sheet, presentation software)  
Skilled in survey and sampling design and data collection

Publications

Hallside, M & Ng, C - Dialogue in the social media age: structured, democratic, Buberian?  
Article accepted for publication in European Journalism Vol 57 Special Issue, 2024

Could Buberian Dialogue contribute to Participatory Democracy June 20, 2022

Seminar at School of Advanced Study, University of London, Institute of Modern Languages  
<https://modernlanguages.sas.ac.uk/events/dialogue-martin-buber-6-could-buberian-dialogue-contribute-participatory-democracy>

Seminar recording: <https://www.youtube.com/watch?v=4yKM8xULq3c>

SDD Co-Laboratory to “Address Racial, Economic, and Educational Inequalities through Our University Network” - Open Society University Network (OSUN) - March 2021

<https://hac.bard.edu/programs/hannah-arendt-humanities-network/democratic-dialogue/>  
Final Report: [Read the Full Report](#)

Study on the implementation of labour supplying responsibilities pursuant to the Maritime Labour Convention (MLC 2006) [MOVE/D2/SER/2013-51/2014-627/S12.698853/S12.698859] Final Report October 21, 2015

<https://ec.europa.eu/transport/sites/transport/files/modes/maritime/studies/doc/2015-10-implementation-of-labour-supplying-resp-pursuant-to-mlc-report.pdf>

Implementing Regulation (EU) No 1082/2012 amending Commission Regulation (EU) No 185/2010 in respect of EU Aviation Security Validations Evaluation Report Nov. 2012

[https://ec.europa.eu/transport/sites/transport/files/modes/air/security/doc/new\\_acc3\\_regulation\\_final\\_report.pdf](https://ec.europa.eu/transport/sites/transport/files/modes/air/security/doc/new_acc3_regulation_final_report.pdf)

Study to assess the impact of security on the workload of all categories of ships crew members- interaction with manning levels of ships Contract: MOVE/D4/ETU/2011-100/SI2.605758

<http://docplayer.net/11472689-Study-to-assess-the-impact-of-security-on-the-workload-of-all-categories-of-ships-crew-membersinteraction-with-manning-levels-of-ships.html>

Study on the Legal Situation Regarding Security of Flights from Third-countries to the EU Final Report November 2010

[https://ec.europa.eu/transport/sites/transport/files/modes/air/studies/doc/security/2010\\_11\\_security\\_flights\\_3rdcountries-eu.pdf](https://ec.europa.eu/transport/sites/transport/files/modes/air/studies/doc/security/2010_11_security_flights_3rdcountries-eu.pdf)